# GLADEOGRAPHIX PRESENTS:

## TV DEVELOPMENT/PROGRAMMING

**The Persuader:** The Organizer: The Creator

### Fast Facts

- **Mid-Career Median Salary:** $125,000
- **Industry:** Entertainment, Media & Sports

### Themselves

- **Current programming executives** work on projects that are "currently" on the air. They are the liaison between the network/studio and the actual production.

### Expectations/Sacrifices Necessary

- **Expect to do menial tasks when you start off like answering phones, getting coffee, scheduling, but this is time where you can really learn.** You can learn how your boss negotiates, read scripts, determines.
- **You will start off as an intern or assistant and move up the ladder. You cannot become an executive without "paying your dues".**

### Things to Do in High School:

- Watch TV and notice which shows you really like and why?
- Know who your favorites writers and directors are.
- Start reading screenplays.

### Things to Do in College:

- Network! Network! Network!
- Read screenplays.
- Intern at a production company or studio.
- Work at your college or local television station.
- Produce your own Youtube show!

### Skills Needed on the Job:

- Cultural observers
- Understanding of story narrative
- Knowledge of current audience tastes and future trends.
- Passion for film or TV.
- Relationship cultivation
- Discretion

- **Flexibility**
- **Troubleshoot story problems**
- **Great communication skills**
- **Writing skills:** Must write up treatments, notes on the script, clearly articulate their thoughts.
- **Organizational and time management skills**

### To learn more about this career, visit

www.GLADEO.org

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